

Benefits Sheet
Corporate Sponsor 2012 Program
Levels of giving and associated benefits for 2012
Friends of the Pumpkinvine Nature Trail, Inc.

		Corporate Levels with Benefits					
		Estimated Exposure	Bronze \$500	Silver \$1,000	Gold \$2,500	Platinum \$5,000	Latest date to include benefit
General benefits:	Location						
¹ Company Name & Logo:	Pumpkinvine.org Website	3000	X	X	X	X	Anytime
¹ Company Name & Logo:	Facebook page	600	X	X	X	X	Anytime
¹ Company Name & Logo:	Friends' Blog	600	X	X	X	X	Anytime
² Company Name & Logo:	3 editions of Newsletter	350 x 3	X	X	X	X	See note
³Benefits related to 11th Annual Meeting and Dinner, to be held on 26 Apr 12:							
⁴ Company name on Donor list:	Insert to meeting packet	230	X	X	X	X	1-Apr-12
Gratis tickets:	26 Apr 12 Annual Meeting			2	4	8	1-Apr-12
Company name & logo:	Included with meeting packet	230		X	X	X	1-Apr-12
Company name & logo:	Projected slide	230		X	X	X	1-Apr-12
Mention of donor company name:	By moderator during meeting	230			X	X	Day of Meeting
Company Name & logo:	Sign in lobby	230				X	1-Apr-12
Company Name & logo:	⁵ Banner in meeting room	230				X	1-Apr-12
³Benefits related to 13th Annual Bike Ride to be held on 16 Jun 12:							
Company Name & Logo:	Ride brochure	5000	X	X	X	X	1-Feb-12
Gratis passes to Bike ride:	16 Jun 12 Bike ride			2	2	2	Day of ride
Company Name & Logo:	⁶ Sign at Goshen Home Base	500		X	X	X	1-May-12
Company Name & Logo:	Sign at SAG 1 (Middlebury)	750			X	X	1-May-12
Company Name & Logo:	Sign at SAG 2 (Shipshewana)	400			X	X	1-May-12

¹Company name and logo on website, Facebook and Blog would run for the calendar year 2012.

²Newsletters tend to be published in April, August and December. Dates may vary. Logos needed about 2 weeks before publication.

³The benefits listed would be contingent upon supporters signing up in time for their name and logo to be included in the various items listed.

⁴The Donor List will typically contain all donors who have contributed between 1 Apr 11 and the cutoff date of 31 Mar 12.

⁵The banner is expected to be about 3' wide and 8' long. It may contain the logos of several sponsors.

⁶The signs listed for the bike ride and the annual meeting lobby will be about 18" x 24" and may contain more than one logo.